

NEW IMAGE™

# Skincare Collection

Discover what  
the future of  
beauty can be!

[www.newimage.asia/za](http://www.newimage.asia/za)

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# Skincare Collection

PROTECT, REVITALISE AND REJUVENATE YOUR SKIN!



## **SAFEGUARDING YOUR SKIN NOW AND IN THE FUTURE**

The New Image™  
Skincare Collection  
are the only products to  
contain Alpha Lipid™ Colostrum  
which provides TGF  
(Transforming Growth Factors)  
to promote skin cell repair  
and renewal.

Patented Alpha Lipid™ Colostrum's  
powerful actives promote the  
appearance of revitalised,  
hydrated skin.

**WHAT YOU DO NOW  
WILL AFFECT HOW YOU  
LOOK AND FEEL IN THE FUTURE!**

## 3 UNDERLYING CAUSES OF AGED SKIN

### REASON 1 ELASTIN

Elastin's job is to keep your skin smooth, supple and flexible.

However, over the years, the elastin in your skin loses its ability to help skin return to its original 'tight' position resulting in saggy cheeks and neck.

### REASON 2 COLLAGEN

Collagen provides strength, flexibility and resistance. In other words, it gives your skin firmness.

About 80% of the dermis (the layer of your skin that's under the epidermis - the top layer) is collagen.

Elastin pulls your skin tight around a matrix of collagen rods in your dermis.

Your aging problems begin around 18 years of age when your collagen production starts to decrease by 1% every year and then gravity starts to kick in.

### REASON 3 EXTERNAL FACTORS

Environmental toxins in the air and your surroundings introduce a flood of free radicals which age skin faster.

Free radicals break down your elastin and collagen, causing your skin to thin and sag, accelerating the natural aging process... making skin look 'old before its time!'

**Antioxidants** stabilise cells donating a calming electron, rebalancing and calming down the unstable free radical.

Although your body naturally produces antioxidants, nutrition and skincare high in antioxidants are vital in supporting cells and preventing cell damage, pre-mature aging and restoring health and balance.

*Without this extra boost, your skin continues to age at an alarming rate.*

## THE SOLUTION

Now that you know the 3 underlying causes of 'aged skin' let's look at the solution that takes just 3 minutes, twice a day!

A complete anti-aging skincare routine should address **ALL 3** of the underlying problems causing aged skin:

1. **Stretched Elastin**
2. **No Collagen Support**
3. **Protection from Environmental Toxins**

When you develop a skincare routine that addresses each problem - **you start to see a more radiant-looking skin.**

**OUR PRODUCTS ADDRESS EACH PROBLEM  
FROM MORE THAN ONE ANGLE.**



## 3 STEPS TO HEALTHY RADIANT LOOKING SKIN

3 MINUTES A DAY | TWICE A DAY | MORNING & NIGHT

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### STEP 1

#### ALPHA LIPID™ BIO-REJUV™

Soap Free, Deep Purifying, Cleansing & Beauty Treatment Bar.

#### MORE THAN JUST A SOAP

Alpha Lipid™ Bio-Rejuv™ Soap Free Treatment Bar is a revolution in the cleansing process. Most cleansers simply 'wash' the surface of your skin but Bio-Rejuv™ offers a natural, soap-free solution to deeply purify and detoxify your skin, without disturbing the delicate pH balance, causing stress or dehydrating your skin.



Providing vital nourishment to your skin cells at night, ensures you wake with skin that is glowing, healthy and fit to tackle the day.

**Bio-Rejuv™ utilises nature's naturally occurring source of active ingredients** - Alpha Lipid™ Colostrum - 40% Igg boosts your skin's natural immune defence against acne-forming skin bacteria as well as promoting the healing of inflamed skin.

Rich in Ceramides, Proline-rich polypeptides and Epidermal Growth Factors, Colostrum helps renew and repair skin cells, damaged by environmental toxins.

**Your daily routine:** Suitable for all skin types.  
Perfect for men and women.

**Use in the morning** to remove dead skin cells and perspiration from the previous night.

**Wet hands and face.** Lather into a foam and massage into skin. For the ultimate treatment, leave for 2 minutes allowing the Alpha Lipid™ Colostrum and Manuka Honey to work their magic and then rinse with cool water.

**Repeat at night** to remove environmental toxins, dirt and sweat and to prepare your skin for regeneration.

*Always patch test before use.*



## STEP 2

### ALPHA LIPID™ A.G.E

#### Defiant Telomere Serum

#### THE NEXT GENERATION IN SKINCARE SCIENCE

**Telomeres are the most important skincare breakthrough since sunscreen.**

As we age, skin cell telomeres shorten, and youthful cell vitality is lost. Over time, this leads to wrinkles, dryness and sagging skin.

This shortening of our telomeres is the main cause of the age-related breakdown of our skin cells. Cells that reproduce the most, such as those in the skin, lungs and parts of our immune system are most affected by telomere shortening.

Poor lifestyle choices, such as an unhealthy diet, psychological stress or lack of exercise can also affect telomere length.

With our exclusive blend sourced from nature and backed by science, we have developed the trigger to slow down your telomere burn rate.

Telomerase delays the shortening of the Telomere.



New Image™ Skincare addresses all 3 signs of aging with the **added bonus of Telomerase.**

Activating Telomerase adds length back to the telomeres, resulting in cells living longer and functioning as they did when they were younger. Resulting in plumper, younger, healthier looking skin.



## Alpha Lipid™ A.G.E Defiant Telomere Serum

is a lightweight serum developed with molecular actives derived from plants to stimulate the production of skin cells, resulting in skin that is visibly firmer, smoother and younger looking.

**Exclusive ingredients** support Telomerase regeneration, an important anti-cell aging mechanism to repair & reverse skin cell aging.

Prolonged-release of our exclusive **anti-aging actives** slow-down skin aging by stimulating collagen and elastin regeneration. Baicalin Root Extract activates Telomerase which assists your skin in 'resetting' aging clocks:

- ✓ Boosts cell renewal and may slow the skins biological aging process
- ✓ Lines and wrinkles appear reduced
- ✓ Skin appears firmer (Collagen) and more supple (Elastin)
- ✓ Skin tone appears smoother, luminous and more youthful looking

**Your daily routine:** Suitable for all skin types.  
Perfect for men and women.

**Use in the morning** after cleansing with Alpha Lipid™ Bio-Rejuv™ Soap-free Treatment Bar, **apply two pumps** of Alpha Lipid™ A.G.E Defiant Telomere Serum to face, neck and décolletage, to hydrate, plump and illuminate your skin.

**Repeat at night** to boost your skin's regeneration & slow down your skins aging process.

*Always patch test before use.*



## STEP 3

### ALPHA LIPID™ BEE VENOM

Intensive Anti-Aging Moisturising Cream

#### FOR A MORE YOUTHFUL COMPLEXION

Luxurious New Zealand pure Bee Venom kickstarts your body's production of collagen and elastin, energising and refining skin texture.

**Alpha Lipid™ Colostrum** provides Growth Factors such as Igf-1 to promote cell proliferation, tissue repair and wound healing.

Growth factors are acknowledged as one of the best active ingredients for total skin rejuvenation, communicating with your cells to create more collagen and elastin. Along with **6 natural exotic oils to plump and lift**, your skin will look firmer, softer, smoother and more radiant.



**Your daily routine:** Suitable for all skin types.  
Perfect for men and women.

**Use in the morning** after your Alpha Lipid™ Bio-Rejuv™ Soap Free Treatment Bar, and Alpha Lipid™ A.G.E Defiant Telomere Serum.

**Apply two pumps** of Alpha Lipid™ Bee Venom to your face, neck and décolletage.

Use as an intensive anti-aging moisturising cream. By applying in the morning it also acts like a 'top coat' sealing in your treatment serum. This aids in the prevention of environmental toxins from creating free radicals and air conditioning from dehydrating your skin.

**Repeat at night** when your skin is at its most regenerative. Providing vital nourishment to your skin cells at night will ensure you wake with skin that is glowing, healthy and fit to tackle the day

*Should you have allergies, then we advise spot testing.*



## YOUR WEEKLY TREAT

### ALPHA LIPID™ COLOSTRUM ESSENCE

Concentrated Revitalising Face Mask

#### SUPREME ESSENCE TO RESCUE YOUR SKIN

The perfect way to unwind, relax and detox your skin from the daily attack of environmental toxins, all the while providing a massive hydration surge to plump up your skin, rewarding you with a healthy radiant glow.

**6 exclusive ingredients** from nature saturate our customised Tencel™ face mask, ensuring optimum absorption.



#### Your weekly treat:

Suitable for all skin types.  
Perfect for men and women.

#### Apply the Colostrum Essence Mask evenly onto a cleansed face.

Leave for a minimum of 15 minutes, remove and massage until fully absorbed or for the ultimate treat, leave the mask on until the Tencel™ is completely dry!

*Always patch test before use.*

## SUPPORT FROM THE INSIDE

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### ALPHA LIPID™ LIFELINE™

The original Breakfast Shake

#### START YOUR DAY WITH THE POWER OF COLOSTRUM

Alpha Lipid™ Lifeline™ is formulated with Nutrient-rich Alpha Lipid™ Colostrum which contains immune factors, cytokines, growth factors, lactoferrin, vitamins and minerals. The peptides include epithelial growth factor (EFG), transforming growth factors (TGF- $\alpha$  and TGF- $\beta$ ), fibroblast growth factor (FGF), and insulin-like growth factor (IGF-1) all scientifically proven in stimulating cellular repair, collagen, elastin and rejuvenation.

#### Provide your body with the ultimate defence

New Image™ Nutritional range for internal protection, and our exclusive skincare range safeguarding you against daily environmental stress.

For more information about Alpha Lipid™ Lifeline™ visit [www.alphalipidlifeline.co.nz](http://www.alphalipidlifeline.co.nz)

#### Directions:

Best taken as a pre-breakfast cold drink, or include it with your morning smoothie.

*Contains ingredients derived from dairy. Always read the label and use as directed. If symptoms persist, see your healthcare professional.*



PROTECTED, REVITALISED  
AND REJUVENATED SKIN!



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Luxurious, high-performance  
anti-aging formulas for the face,  
neck and eye areas.

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# HEALTH - WELLNESS - COLOSTRUM

From New Zealand to the World



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NewImageHealth

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**NEW IMAGE™**  
INTERNATIONAL

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