# NEW IMAGE<sup>™</sup> EnM



### **HEALTH - WELLNESS - COLOSTRUM**

From New Zealand to the World

Often referred to as Nature's first food, possessing anti-bacterial, anti-viral and anti-fungal properties, colostrum is scientifically recognised for its superior protection and healing qualities.

Start your day with the Power of Colostrum! www.newimage.asia/za

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FOR FURTHER INFORMATION CONTACT NEW IMAGE™ SOUTH AFRICA Phone: +27 31 015 5893 | Email: safsupport@newimage.asia

Caution: Keep out of reach of children. Protect from light and moisture. Store below 30°C, in a cool, dry place. Contains ingredients derived from dairy. Always read the label and use as directed. If symptoms persist, see your healthcare professional This product is not recommended for use by children under the age of 2 years, except under advice from a medical practitioner.

**PROTECT YOURSELF** NOW WITH...

## **NEW IMAGE**<sup>™</sup> ABOOST COLOSTR



## **HIGH POTENCY COLOSTRUM** WITH 40% IgG

PROMISING ADJUNCTIVE THERAPY FOR VIRUS PROTECTION

#### **3 BENEFITS OF IMMUFORT**

New Image<sup>™</sup> Immufort manufactured from 40% IgG colostrum is our highest IgG containing product that...

- Provides bovine antibodies that have shown to neutralize various human respiratory viruses in laboratory virus neutralization studies.
- Offers an adjunctive protective strategy alongside vaccination, providing unique antibody protection of the oral and respiratory surfaces.
- Helps boost the mucosal immune defence and stimulate the development of a protective immune response.

## Taken daily New Image<sup>™</sup> IMMUFORT ULTRABOOST COLOSTRUM

Powerful Support For Your Immune System!

The body is a continuous battlefield constantly challenged with pathogens, such as viruses, bacteria and fungi. Once they gain entry into the body's systems, these microbes take over and turn every cell or organ in your body into an incubator for the reproduction of their species.



If you have low immunity, the virus can replicate more rapidly in the absence of an adequate immune response. Without a properly functioning immune system, the response may become out of control, leading to development of acute respiratory distress syndrome and fatal secondary infections.

#### **COLOSTRUM - THE 'NOT-SO-SECRET' WEAPON**

Supporting a healthy immune system is one of the biggest benefits of Colostrum.

Colostrum contains:

- Immunoglobulins, also known as antibodies, that provides an important mucosal barrier defence effectively preventing pathogens from entering the mucosal barrier. These bovine antibodies have the potential to inhibit various human respiratory viruses from binding to the respiratory cell surfaces.
- Lactoferrin, a protein that can prevent harmful viruses and bacteria from getting the iron they need for growth, provide additional antiviral and anti-bacterial defence.
- The growth and anti-inflammatory factors with the major forms being IGF-1 and TGF-B that function together to restore lung and gut barrier integrity.

#### CHOOSE NEW IMAGE<sup>™</sup> IMMUFORT TO BOOST YOUR IMMUNITY

**Adults:** For maximum results, chew or let 2 tablets dissolve on the tongue daily before food. Try to keep the residue in the mouth for as long as possible.

Only suitable for children over 2 years.

*Caution: Keep out of reach of children. Protect from light and moisture. Store below 30 °C, in a cool, dry place.* 



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THE GREAT TASTING, IMMUNE-BOOSTING CHEWABLE HEALTH SUPPLEMENT