



NEW IMAGE™
INTERNATIONAL

PRODUCT IN FOCUS

Alpha Lipid™ A.G.E Defiant Telomere Serum

Restores youthful skin...

- Firmer, smoother, younger looking skin
- Delivering potent active ingredients deep into your skin
- Loaded with anti-aging ingredients
- Intense hydration, without clogging pores
- Made in New Zealand



Alpha Lipid™ A.G.E Defiant Telomere Serum Hero Ingredients



Baicalin Root Extract: Baicalin stops skin cell aging by restoring the telomere length of cell chromosomes. Then your skin can make healthy, youthful new cells. This keeps your skin acting years younger.

This miracle ingredient also can help activate a set of anti-aging genes in skin cells.

Baicalin can help repair DNA breaks and keep your skin cells youthful and healthy. This increases skin firmness, also improving elasticity. It's a proven cellular regenerator!



Linseed Oil: Linseed is a blue flowering plant known for its rich oils, famous for its ability to make the skin smooth, soft and velvety. It has amazing properties for hydrating and moisturising the skin.

The omega-3 protein found in linseed oil smoothes the appearance of wrinkles by helping to repair skin cells, making it an anti-aging super star!



Hyaluronic Acid: Hyaluronic Acid has been referred to as 'the key to the fountain of youth'.

Don't let the word acid scare you! It isn't harsh or skin stripping at all! It is actually a carbohydrate, which occurs naturally throughout the human body. In fact it is a powerful humectant (moisture - binding ingredient) that keeps skin plump, hydrated and younger looking.

Applied topically this incredible ingredient increases hydration, improves elasticity and reverses free radical damage. What's not to love! Every skin type, even oily can benefit from the anti-aging benefits of hyaluronic acid.



Avocado Oil: Avocados really are Mother Nature's skin moisturiser.

This simply amazing oil, is capable of penetrating deeply into the skin unlike other oils. This helps in achieving quicker results and locking in moisture.

Rich in antioxidants, like vitamins A, D and E in avocado, it is incredibly moisturising and may naturally trigger the production of collagen.

ALPHA LIPID™ COLOSTRUM

The New Image™ advantage!

Alpha Lipid™ Colostrum penetrates deeply, stimulating cell growth and improving skin thickness and elasticity.

Colostrum is one of the most powerful and effective cell building ingredients available, containing TGF (transforming growth factors) to promote skin cell repair and renewal. Colostrum works with other ingredients to feed the skin with vital nutrients and protect it from damaging assaults.

This coupled with our patented Alpha Lipid™ system ensures delivery to where it can make the most difference.

Alpha Lipid™ Colostrum helps to restore nature's beautiful luminosity to your skin.



THE SCIENCE OF AGING

Have you ever heard the term **senescence**?

It's a synonym for aging.

Senescence describes the state of our cells once they've reached the end of their life.

The effect has a lot to do with the shortening of your telomeres. These are found at the end of your DNA. Senescence (aging) occurs when your telomeres get to a critically short length.

Why is this important to you? Because it means your skin no longer produces enough new, healthy cells and begins to sag, wrinkle and look older.

One of our key ingredients Baicalin Root Extract can slow skin cell senescence, by restoring the telomere length of their chromosomes.

Baicalin also helps activate a set of anti-aging genes in skin cells that prevent them from becoming senescent. Restoring younger, more radiant looking skin.

SUPERCARGE YOUR SKIN CARE

Loaded with nutrients New Image™ A.G.E. Defiant Telomere Serum has a high concentration of anti-aging & moisturising active ingredients which penetrate deeply, intensely nourishing your skin.

Serums are thinner and lighter than moisturisers allowing the active ingredients to penetrate your skin faster and more effectively. This is why serums are a top pick for many skincare professionals.

They do not replace your moisturiser but used in combination will boost the hydrating and anti-aging effects of your moisturiser. Delivering a potent shot of ingredients directly into your skin.

DID YOU KNOW?

Serums tend to be more expensive than other skin care products, but luckily since they are full of potent skin care ingredients - a little bit goes a long way. Just a few concentrated drops are incredibly efficient!

As they are made of very small molecules, the skin absorbs them quickly and deeply.

By using a serum, you are able to intensify the strength of your skincare regimen. New Image™ A.G.E. Defiant Telomere Serum contains a powerful dose of moisturising and anti-aging ingredients. The advanced concentrated formulation is designed to tackle aging head on.

Our New Image skincare regime:

- Cleanse with Bio Rejuv™ Cleansing Bar
- Apply Alpha Lipid™ A.G.E. Defiant Telomere Serum
- Follow with Alpha Lipid™ Bee Venom Moisturising Cream.
- Use Alpha Lipid™ Colostrum Essence Concentrated Revitalising Face Mask once or twice a week.

Powerful Anti-Aging

Increased Moisture

Visible Results

