

PRODUCT IN FOCUS

ALPHA LIPID™ Bio-Rejuv™ CLEANSING BAR

A complete daily balancing and nourishing treatment.

- Deep purifying cleansing & treatment bar
- Radiant, rejuvenated, younger looking skin
- Removes toxins while nourishing the skin
- Free from soap or alkaline detergent



DEEPLY PURIFY AND DETOXYFY WITHOUT DISTURBING YOUR SKINS DELICATE PH BALANCE



Colostrum: Colostrum is nature's ultimate gift, harmonising and beautifying the skin.

A nutrient-rich moisturising ingredient that feeds the skin, and provides bioactive Epidermal Growth Factors, essential for stimulating the growth of new epidermal cells and maintaining a youthful complexion. Colostrum supports production of collagen and elastin promoting firm, healthy skin, while minimising the appearance of fine lines and wrinkles.



Alpha Lipid™ Phospholipids: Phospholipids are important lipids (fats) that are a major component of our cell membranes. Alpha Lipid™ phospholipids are easily absorbed into the skin, providing a deep, long lasting moisturising effect. Phospholipids also contain a skin building block precursor, ceramide which prevents dehydration by locking in moisture, keeping skin healthy and rejuvenated.



Active Manuka Honey: Manuka Honey is a native New Zealand honey that protects, hydrates, and nourishes your skin while restoring its natural moisture balance and elasticity.

Renowned worldwide for its natural antiseptic and antibacterial properties, manuka honey retains moisture without making skin oily. It naturally draws moisture into the skin which helps to further enhance the skin's elasticity and cell regeneration.

Perfect for healing, balancing and replenishing the skin.



Sweet Almond Oil: Sweet Almond oil is a lightweight natural oil, rich in fatty acids, minerals and vitamins.

It's great for skin because it is rich in vitamin E, which is both an antioxidant and nutrient.

Sweet Almond Oil is known to reduce the appearance of wrinkles and plump skin's appearance, delaying signs of aging and give your skin a healthy glow.



Jojoba Oil: Jojoba oil is rich in important vitamins and minerals including vitamins E and B-complex, zinc, copper, selenium, chromium and iodine.

Jojoba oil is also packed full of fatty acids which help fight skin inflammation, increase skin hydration and are anti-aging.



ALPHA LIPID™ BIO-REJUV™ CLEANSING BAR

A Complete Skin Treatment

Alpha Lipid™ Bio-Rejuv™ Cleansing Bar is a revolutionary development in skincare. It does so much more than cleanse your skin. Balancing, rejuvenating and also suppressing the growth of harmful germs, this cleanser does it all!

You can use this miraculous bar not only on your face and body but also for your hair and even for shaving.

Allowing skin to breathe freely, it is soap-free and balances the natural pH value of the skin and is ideal for the whole family.

The Alpha Lipid™ Bio-Rejuv™ Cleansing Bar is a complete skin treatment.

ALPHA LIPID™
Bio-Rejuv™

ALPHA LIPID™ COLOSTRUM

The New Image™ advantage!

Alpha Lipid™ Colostrum penetrates deeply, stimulating cell growth and improving skin thickness and elasticity.

Colostrum is one of the most powerful and effective cell building ingredients available, containing TGF (transforming growth factors) to promote skin cell repair and renewal. Colostrum works with other ingredients to feed the skin with vital nutrients and protect it from damaging assaults.

This coupled with our patented Alpha Lipid™ system ensures delivery to where it can make the most difference.

Alpha Lipid™ Colostrum helps to restore nature's beautiful luminosity to your skin.

ALPHA LIPID™ BIO-REJUV™ CLEANSING BAR

A remarkable treatment that offers a revolutionary approach to skin rejuvenation. Regular use produces a healthy, radiant, and younger looking skin.

The Deep Purifying Cleansing Bar contains a unique and potent synergy of Colostrum, Manuka honey, and other active ingredients to effectively support the skin's natural anti-aging responses.

✓ CLEANSE

✓ PURIFY

✓ HYDRATE

Combining nature's most potent ancient beauty secret, milk and honey, together with other concentrated actives to care for and rejuvenate your skin.

- Suitable for all skin types
- Not tested on animals
- Promotes healthy, beautiful skin

OUR NEW IMAGE SKINCARE REGIME:

- Cleanse with Bio Rejuv™ Cleansing Bar
- Apply Alpha Lipid™ A.G.E. Defiant Telomere Serum
- Follow with Alpha Lipid™ Bee Venom Moisturising Cream.
- Use Alpha Lipid™ Colostrum Essence Concentrated Revitalising Face Mask once or twice a week.

Powerful Anti-Aging

Increased Moisture

Visible Results

