

PRODUCT IN FOCUS

ALPHA LIPID™ **dinotabs**

- Boost immunity & safeguard against germs and bugs
- Build strong teeth and bones
- Support great gut health
- Delicious, strawberry chewable colostrum tablets in fun dinosaur shapes
- No artificial sweeteners, flavours, colours or preservatives



NOT ALL COLOSTRUM PRODUCTS ARE CREATED EQUAL

To obtain the maximum benefits of colostrum it is important that as much natural bioactive colostrum is delivered to the body as possible. Coating colostrum particles using the exclusive **Alpha Lipid™** process ensures they are protected as they pass through the harsh stomach environment. The **Alpha Lipid™** coating is both water and fat soluble, improving dispersion and absorption of the colostrum particles into the body.

A large number of scientific studies now support the health benefits of colostrum and New Image™ International has the only patent-protected colostrum product in the world.



DENTAL & BONE HEALTH

Even though they taste sweet, the New Image™ **Alpha Lipid™ Dinotabs** do not contain sugar, so they will not contribute to tooth decay.

Alpha Lipid™ Dinotabs contain a natural sugar free sweetener called xylitol.

Alpha Lipid™ Dinotabs support healthy teeth and gums. Bovine colostrum supports overall oral health and calcium is important for normal healthy teeth and bone mineralisation.



ALPHA LIPID™ DINOTABS CHEWABLE COLOSTRUM, FOR KIDS

WHY IS CHILDREN'S IMMUNITY SO IMPORTANT?

Immunity is the body's way of fighting ills, chills, disease or infection before you feel the symptoms. Your child's immune system isn't fully developed until the age of 7 or 8 years!

Bovine colostrum contains important immune factors (antibodies) that may help your children to cope with the constant immune challenges they face.

HEALTHY IMMUNITY & GUT HEALTH

Colostrum supports digestion by providing nutrients that nourish a healthy digestive tract.

70% of all cells that make up the immune system are housed in the gut, getting their gut bacteria healthy is one of the most important things you can do to keep your child healthy.

Alpha Lipid™ Dinotabs feed your children's immunity so that everyone is in the best possible position to tackle whatever germ comes their way.



WHY SHOULD CHILDREN TAKE ALPHA LIPID™ DINOTABS?

Kids will be kids. Their natural carefree way of life – mixing with lots of other children, sharing toys, playing in all weather and conditions – can expose them to all manner of ills and chills.

New Image™ **Alpha Lipid™ Dinotabs** are formulated to contain ingredients that help support healthy immunity, gut health, dental health and normal bone development.



THREE KEY BENEFITS OF ALPHA LIPID™ DINOTABS:

Immunity



Colostrum is 100% natural and contains Immunoglobulins (IgG's) and growth factors that help support the immune system.

Gut health



Colostrum supports gut health and digestive comfort.

Dental and bone health



Calcium is an important mineral for healthy teeth and bones.