

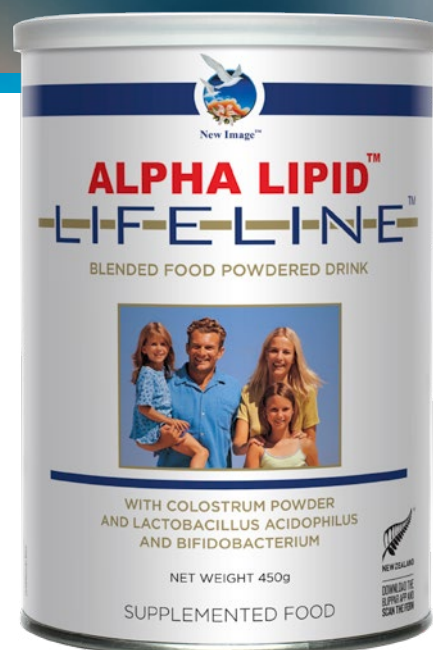
PRODUCT IN FOCUS

THE POWER OF COLOSTRUM

Live life to the fullest every day with Alpha Lipid™ Lifeline™

- A delicious-tasting breakfast shake
- Strengthen your immunity against viruses, bacteria
- Assists the body's natural repair process
- Packed full of essential vitamins and minerals
- 1 billion CFU Probiotics
- 1000mg of Calcium per serve

Proudly made in New Zealand



DAILY COLOSTRUM - VITAL FOR YOUR HEALTH



HEALTHY IMMUNITY – Support for a healthy immune system is one of colostrum biggest benefits. Ensure the body is primed to resist a wide variety of bugs, ills and chills that we are often exposed to. Among the immune components in colostrum are antibodies called Immunoglobulins, Lactoferrin, Proline-rich Polypeptides (PRP's), Cytokines and growth factors as well as proteins, vitamins and minerals.



DIGESTIVE HEALTH – Studies have highlighted the benefit of bovine colostrum to help support a healthy digestive system. Optimises absorption of vitamins and minerals from food and offers natural resistance against various pathogens that enter through the gut.



HEART HEALTH – Colostrum can help lower LDL cholesterol and reduce the risk of cardiovascular disease. Research has also shown that heart disease can involve immune sensitisation to cardiac antigens, i.e. the immune system may play a part in heart disease. The PRPs found in colostrum may have a role in reversing heart disease.



BONE HEALTH – Lactoferrin is a protein found in colostrum. A number of in-vitro and animal studies have found that both human and cow lactoferrin supports healthy osteoblasts and normal bone formation. It is also thought that lactoferrin may maintain healthy oestrogenic activity which has a protective effect on bone mass, especially in women.



HEALTHY AGING – Colostrum supports gut health, healthy immunity and influences the health of our stem cells – all things that contribute to healthy aging and longevity.



HEALING & REPAIR – Colostrum can support your body's healing and repair processes the: mucosal cell lining, heart tissue and blood vessels. It is great for sports people of all levels. Often during intense exercise muscles suffer micro-tears as part of the muscle building process. More serious tears or strains can occur to the muscles, tendons and ligaments with overuse or incorrect training. Colostrum supports the natural, healthy repair of tissues.

WHY SHOULD WE TAKE ALPHA LIPID™ LIFELINE™?

- Supports healthy aging
- Assists immunity for everyday wellness
- Helps mood balance
- Helps maintain healthy teeth and bones
- Supports healthy tissues and muscles
- Supports your body's healing and repair

ALPHA LIPID™ LIFELINE™ CONTAINS:

- 1680mg colostrum providing 300mg Ig per serve
- 1 billion CFU probiotics: Lactobacillus acidophilus and Bifidobacterium lactis
- Comprehensive blend of vitamins & minerals

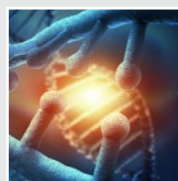
THREE KEY BENEFITS OF COLOSTRUM



Immunity - Supports normal balance of the immune system



Digestion - Encourages a healthy digestive system by supporting intestinal integrity and normal gut flora



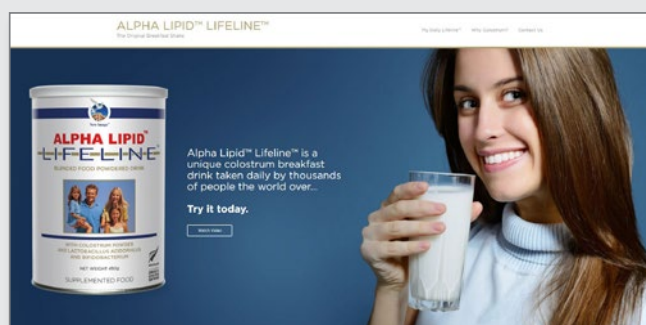
Healing - Complements the natural process of cellular repair and healing

Every batch of New Image Colostrum is tested to ensure purity and compliance with industry and food safety guidelines

TAKE A LOOK

www.alphalipidlifeline.co.nz

Alpha Lipid™ Lifeline™ Website



Newly revamped, making it mobile friendly, this website is an amazing resource for you. Ideal to send any potential customers to with lots of information on Alpha Lipid™ Lifeline™.

Did you know the Milk Phospholipids in Alpha Lipid Lifeline may strengthen the Cell Membranes and form a barrier that keep toxins outside of a cell - making it harder for viruses to break through!

ALPHA LIPID™ THE SCIENTIFIC ADVANTAGE

Not all colostrum products are created equal

To obtain the maximum benefits of colostrum it is important that as much natural bioactive colostrum is delivered to the body as possible. Coating colostrum particles using the exclusive Alpha Lipid™ process ensures they are protected as they pass through the harsh stomach environment. The Alpha Lipid™ coating is both water and fat soluble, improving dispersion and absorption of the colostrum particles into the body. A large number of scientific studies now support the health benefits of colostrum and New Image International has the only patent-protected colostrum product in the world.



Did you know that the Probiotics in Alpha Lipid™ Lifeline™ may also inhibit the synthesis of Cholesterol in the Liver - thereby lowering total cholesterol levels!